

LA32 Neighborhood Council  
Strategic Plan Fiscal Year 2016-2017  
Voted and Approved on August 3, 2016

The Big Vision: To promote more civic/citizen participation in government and make government more responsible to local needs of the LA32 stakeholders.

**The Big Goals:**

- Participate in public events, implementing a booth strategy that engages stakeholders.
- Collaborate with local community organizations and co-sponsor 12 outreach events per year.
- Continue to implement a digital presence that includes maintain the website, incorporating an online calendar, complementing it with a social media strategy, and supporting it all with an email newsletter.
- Development and distribute print materials, including business cards, brochures, and resource guides that promote the LA32NC and connect with stakeholders.
- Survey the community and establish partnership with all community organizations such as service providers, volunteer groups, and neighborhood watches, and other NC's in order to share networks.

**The Big Solutions:**

- We are not networking with other NC's
  - Solution –Outreach Committee will survey the surrounding Neighborhood Councils and share strategies with other successful councils.
- We currently do not co-sponsor will all local organizations and groups that we should?
  - Solution –Contact Community Leaders and community organizations and enlist their support (local schools, local universities, and elected officials)
- Events cost money, where do we find the funding?
  - Solution-Break it down and budget for your goals. Budget for the outreach materials that are part of your booth strategy and also the tools for public event. Also have committees be creative to find various co-sponsors for local events, by allocating funds for committees and use funds in a creative manner.

**The Big Budget: LA32NC Budget Approved on June 14, 2016**

1. Operations Category : \$12, 900.00
2. Outreach Category : \$19, 100.00
3. Neighborhood Purpose Grants (NPG) Category : \$ 4,000.00
4. Community Improvement Category : \$1, 000.00
5. Total : \$37, 000.00

**The Big Score:**

- Website-LA32 NC will begin to measure traffic to determine increase in outreach.
- The La32Nc will request assistance from community volunteers to create database and count the number of people on our email distribution
- Meetings- The LA32NC will maintain accurate records of how many stakeholders attend the General Board and standard committee meetings.
- Public Events- The LA32NC will work with local organizations to co co-sponsor a minimum of 10 yearly outreach events.
- Partners-The La32NC will create a list f organizations in our network that can assist us to enhance civic participation.

**The Big Reminder:**

The La32NC will work in collaboration with the community and align our actions with our vision.