



CENTRAL HOLLYWOOD NEIGHBORHOOD COUNCIL

REGULAR BOARD MEETING MINUTES

Monday, SEPTEMBER 26, 2016 / 6:00 pm
Hollywood City Hall, Small Conference Room
6501 Fountain Avenue (at Wilcox), Los Angeles, CA 90028
centralhollywoodnc2014@gmail.com
Post Office Box 93907, Hollywood, California 90093

A. CALL TO ORDER: President Elvina Beck called the meeting to order at 6:05 p.m.

B. ROLL CALL: Roll was taken with **6 present:** Elvina Beck, Angie Aramayo, Duffy Culligan, Roger Davis, Gayl Murphy, Ferris Wehbe and **3 absent.** Rebecca Hirsch, Christopher Lee, and Michael Popwell. Quorum of 5 was met.

C. REPORT / COMMENTS from Government representatives in attendance.

Josh Kurpies, Representative for Assemblyman, Richard Bloom, District 50, gave report, stating that Assembly is out of session; they are still awaiting two housing bills that he introduced, and awaiting governor's signature until the 30th of September, to sign or veto. If not signed, automatically becomes law. Josh continues to have office hours at this building, monthly, from 4-6pm, two hours prior to this meeting. Website: <http://asmcdc.org/members/a50/>. Contact Josh at: josh.kurpies@asm.ca.gov

Nikki Ezhari, Senior Deputy for CD4 Councilmember, David Ryu, gave update on two pieces of legislation last week, one on autonomous transit, for which they are asking for a report back; and a resolution support of a Federal legislation, that all buying homes with cash have to identify themselves. Chris & Wehbe will work on beautification project. Website: <http://davidryu.lacity.org/>
Contact Nikki at: (213) 473-7004 nikki.ezhari@lacity.org

LAPD Senior Lead Officer (SLO) Paul Jordan related that a majority of CHNC is in his area. The Department holds its big meeting on crime downtown on Wednesdays. He noted it has been a good summer in Hollywood; they are looking forward to fall and winter. Roger asked about homelessness. He replied that the SLOs toss abandoned furniture or trash; otherwise, cannot touch sleeping bags, tents, peoples' belongings. He noted that they haven't been sued here in Hollywood, and that the BID, Business Improvement District, helps. Gayl asked about a recent active shooter event.

D. ADMINISTRATIVE Items:

1. Approval of CHNC DRAFT minutes from 8/22/2016. Minutes have been circulated with the agenda. Cathy related that she has made some minor corrections in the draft that was sent, e.g., spelling, punctuation, etc.

Moved by Ferris, seconded by Roger; passed with 6 yes votes, 0 no votes, 0 abstentions; 3 absent. Rebecca Hirsch, Christopher Lee, and Michael Popwell; **08/22/2016 Minutes were approved.**

E. GENERAL PUBLIC Comment on NON-Agenda items:

Aaron Mendelson from Sacred Fools related that the theater has moved to 90038 zip code, and through the Department of Cultural Affairs, they have a program for stakeholders to see a show for free from 10/21 to 10/23.

Jessica Salans introduced herself as running for CD13 www.jessicasalans.com & noted March 7th is the primary.

F. MOTIONS & RESOLUTIONS:

1. **Discussion and possible action** to design/print 10,000 copies of a 2-sided color outreach flyer for CHNC publicity purposes at a cost not to exceed \$1,300. **FUNDING REQUEST**

Roger presented this proposal for flyers, asking the board to investigate this, for a firm bid to reach out to the maximum number of stakeholders, to include translation.

Public Comment: Gilbert Mora expressed concern about cost going up with translation expense. Further public comment was taken. **Roger moved; Ferris seconded.** Debbie Wehbe made a point of order as to process. **Ferris moved to amend** the motion to allocate \$1,300 toward outreach promotional printed material. **Tabled** for consideration by Outreach Committee.

2. **Discussion and possible action** for CHNC to 1) recognize the LGBT at Ed Gould Plaza as legitimate and valued CHNC stakeholders, 2) welcome and encourage the participation of the residents, clients and employees of the LGBT at Ed Gould Plaza, and 3) ask the Outreach Committee to contact the staff in order to invite participation of clients, residents, and employees.

This presentation will be conducted by Robert Yorgason in response to a neighborhood flyer.

Whereas materials have been distributed falsely depicting clients, residents, and employees of the Los Angeles LGBT Center at Ed Gould Plaza as prostitutes, thieves, and criminals; and

Whereas these materials have stigmatized, and vilified the youth at risk who are served by the Los Angeles LGBT Center at Ed Gould Plaza; and

Whereas the clients, residents, and employees of the Los Angeles LGBT Center at Ed Gould Plaza are legitimate stakeholders in the Central Hollywood Neighborhood Council (CHNC) District boundaries; and

Whereas it the CHNC's policy to prohibit discrimination against any individual or group regardless of race, religion, color, creed, national origin, ancestry, sex, sexual orientation, age, disability, marital status, income, homeowner/renter status, or political affiliation;

Therefore be it resolved that the Central Hollywood Neighborhood Council Board members affirm that residents, clients, and employees of the Los Angeles LGBT Center at Ed Gould Plaza are recognized as legitimate and valued CHNC stakeholders; and

Be it further resolved that the board of the Central Hollywood Neighborhood Council welcomes and encourages the participation of the residents, clients, and employees of the Los Angeles LGBT Center at Ed Gould Plaza; and

Finally be it resolved that the board of the Central Hollywood Neighborhood Council will instruct its Outreach Committee to contact the staff at the Los Angeles LGBT at Ed Gould Plaza and specifically invite the participation of clients, residents, and employees.

Robert Yorgason presented this item, and asked that anyone with a business within 500 feet recuse themselves. Ferris stated that he did not feel it was necessary to recuse himself.

Moved by Gayl as written; seconded by Angie. **Public Comment** was held. **Debbie Wehbe** stated that, based on her knowledge as Commissioner, of the Bylaws and of the Department of Neighborhood Empowerment, any entity in the boundaries is already a stakeholder; nothing prohibits access to us; that this would be setting a precedent; that as a volunteer committee, this

puts an onus on the NC; and that the Ed Gould/LGBT Center are already stakeholders. If any committee on this board has denied any access, that's different. She cautioned that the language is very long, with legalese, e.g., 'whereas', and that we do not know who put up the poster.

Ethan Higuera of 1224 McCadden Place, gave public comment. He said he has seen flyers in the neighborhood, to educate the community about what's happening, what's coming and what is being done. He feels that there may be some butting heads between the community and the center, and would like to make a positive influence in the community.

Stephen Burn from the LGBT Center noted that he just saw the flyer tonight and just found out about the issue. He stated that they have felt besieged, with online comments, distressful for the staff and clients; they want to work together with the community and are committed to working with the homeless population. Robert Yorgason responded that this motion is not to support or not support the development at Ed Gould, but is about slanderous images on the poster, which he presented. He wants CHNC to acknowledge the youth as stakeholders, in a letter.

Simon Costello, from the LGBT Center related that the center does not cause homelessness; they are there. Their job is to get them off the street, get housing, services, jobs, etc. However, once people leave the meeting, they do other than what they said at meetings.

Monique Friedman from Blessed Sacrament Church, LA, related that there is no separation between this community and the LGBT Center. Robert welcomed modification to the motion. Board discussion ensued, beginning with Ferris, who noted they are working with the center, to help the youth and seniors, with SLO Jordan. He recommended bringing this to the Safety Committee; that they would be ambassadors. Angie related that this has been an eye opener, as to how to reach out to more organizations and centers, and offered an internship program.

Gayl moved to table this and to propose an amended motion next month. **Seconded by Angie.** Vote: **5 Yes** votes by Angie, Duffy, Ferris, Gayl, Roger, **1 no** from Elvina; **0 abstentions; 3 absent:** Rebecca Hirsch, Christopher Lee, and Michael Popwell; **Motion to table passed.**

G. BOARD REPORTS, including Discussion and possible action items, if listed.

1. President, Elvina Beck – L.A. Historic Neighborhoods Conference, on Saturday, October 15, 8:30 to 4:30 p.m. at St. John's Cathedral, 514 W. Adams Blvd. (at Figueroa), City Historic-Cultural Monument #516. To register, visit: <https://www.laconservancy.org/neighborhoods>

2. Vice-President

A. Elect new member: **Elvina nominated Ferris Wehbe; Roger seconded.** Ferris accepted the nomination and was **accepted by acclamation** by all voting.

3. Secretary, Roger Davis – No report

4. Treasurer, Angie Aramayo (Signer Christopher Lee)

1. Discuss and make a motion to approve August MER – Not provided. Angie related that DONE made an error, fixed it today; we will have August MER next month.
2. Discuss reimbursing Roger for the CHNC office key: Angie mentioned need to discuss reimbursing the items next month, once she checks with DONE.

H. COMMITTEE REPORTS, including Discussion and possible action items, if listed.

1.Safety Committee: Duffy Culligan, Roger Davis – Roger noted they were off for summer; will pick up on this.

2.Outreach Committee; Angie Aramayo, Duffy Culligan and Gayl Murphy

A. Discuss and make a motion to have a Neighborhood Integrity Initiative informational moderated presentation in partnership with surrounding Neighborhood Councils. Each NC will provide a sponsorship contribution between \$300-\$500 for food, refreshment, location, printing material, etc.

Gayl Murphy related that the Outreach Committee would like to provide an informational presentation, and that she had already attended a Hollywood Hills West presentation on this subject.

Public Comment: **Jessica Salans** commented on outreach, e.g., encouraged use of social media, to find an intern from a local school, and noted that a theater project resulted in a performance. **Debbie Wehbe** asked that we amend our motion for clarity; since we are investing City dollars, presenting pros and cons on both sides, to include the names of the other side, “Build a Better LA.”

Motion: That CHNC have a hosted event in collaboration with other NCs, inviting the NII and Build a Better Los Angeles (BBLA), for an informational moderated presentation for both sides. Each NC will provide a sponsorship contribution up to \$500 for food, refreshment, location, printing material, etc.

Moved by Gayl. Seconded by Ferris. Public comment was held. **Monique** expressed her view that there is already an impression in the community that this NC has taken the position of NII; that BBLA is on the November ballot, NII is on the March ballot, and noted that it would undo BBLA if it passes. **Jessica Salans** stated that the more information we can give people the better. A vote was taken and the **motion passed** unanimously by **6 yes** votes from Angie, Duffy, Ferris, Gayl, Roger and Elvina; **0 no** votes; **0 abstentions; 3 absent:** Rebecca Hirsch, Christopher Lee, and Michael Popwell.

B. Discuss and make a motion to purchase an HP Envy 4520 printer (69.99), HP InstaInk Black and Color Cartridge (Moderate printing- 4.99 a month or Frequent printing-9.99 a month), Multiuse copy paper (approx. 4,000 sheets) (49.99) and 64 GB USB Flash drive (19.99) so that CHNC can print event flyers, meeting flyers, agendas, etc. All committees will be able to use the items as needed.

Moved by Ferris, seconded by Gayl. A vote was taken and the **motion passed** unanimously by **6 yes** votes from Angie, Duffy, Ferris, Gayl, Roger, and Elvina; **0 no** votes; **0 abstentions; 3 absent:** Rebecca Hirsch, Christopher Lee, and Michael Popwell. (Angie added that since we don’t have internet, need to remove InstaInk.)

C. Discuss and make motion to approve CHNC outreach postcard – Duffy related that the Outreach Committee is in agreement with Roger, as to producing printed material. He provided a trifold sample. **Tabled.**

D. Discuss and make a motion to approve CHNC newsletter template for email distribution – Angie will do the newsletter; will take articles and input. The draft newsletter will go back to the Board for final approval. This will be for reporting facts; no opinions.

E. Discuss and make a motion to execute a free community event installing free smoke alarms to households with MySafeLA. This event will be included in the CHNC newsletter. Possible partnership with neighboring NC’s, LAPD, LAFD, Assembly member Bloom’s office, CD4 and CD13. **Tentative date: December 3, 2016.** Fire Safety presentation will be from 11am-12pm and sign up for smoke alarm installation will be from 11am-1pm. **Ferris moved Roger seconded. Motion passed** by **6 yes** votes from Angie, Duffy, Ferris, Gayl, Roger, and Elvina; **0 no** votes and **0 abstentions; 3 absent:** Rebecca Hirsch, Christopher Lee, and Michael Popwell.

F. Discuss and make a motion to support an Oct.17 Cyber security event by assisting with outreach and including

logo on flyer. This event is hosted by Senator Ben Allen. This event will be from 2pm-4pm and focus on educating business and consumers on being secure online. Flyer will be available at the board meeting.

Ferris moved to approve; Duffy seconded. Elvina, Gayl, Duffy, Roger. Send logo and email. **Approved.**

G. Discuss and make a motion to approve the purchase a multiple bulletin ad campaign for two church bulletin newsletters (Blessed Sacrament and Christ the King) in the community for this fiscal year. Debbie Berry from J.S Paluch will explain in greater detail what the ad campaign is and what comes with the \$1,014 purchase.

6 Space Ads for (2) Bulletins (3) Months: \$39 week x 13 weeks = \$507 x 2 churches = \$1014 with 1 free space.

Ms. Debbie Berry with JS Paluch Publishing Company for church bulletin advertising gave a presentation, relating that their bulletin invites interactivity with the community. Details were provided.

Public Comment: **Debbie Wehbe** asked questions including boundary about Christ the King, which is outside our boundary, radius of parishioners; as to 14 editions, and asked how many masses it covers. Debbie replied the parishioners come from a five-mile radius; the bulletins are handed to the people and are available all week long to be picked up at any mass; 13 weeks is a quarter, and there is an extra Christmas edition; last for the whole month, for the holiday and an extra Easter edition. **Monique from Blessed Sacrament and LA Voice** said she has counted 9 masses for Blessed Sacrament and has articles and things to read later in their brochures. She noted that the church owns the inside of the pages and can only use the back page for advertisements.

Board Discussion was held. Ferris stated he used to get announcements for free at Blessed Sacrament; he never read the ads. He suggested having events at the church, and not having to pay. Ferris wants to use board funds wisely. Roger commented, thanking Debbie for coming, concerned about separation of church and state, and agrees with Ferris; doesn't think we have enough space for the NC to promote and that this is supporting the church indirectly. Angie clarified that she reached out to City Attorney, Carmen Hawkins, and was told there would be no ethical impediments. Roger replied that Carmen Hawkins said that while we could legally do this, we are bumping up to the line of separation of church and state, and that there is probably an ethical issue with running these ads but no legal impediment.

Ferris moved, Angie seconded. Discussion ensued, including Ferris who opposed this for financial reasons. Gayl related that we want to work with people who want to work with us. Roger called the question. Vote was taken with **4 no** votes from Duffy, Ferris, Gayl and Roger, **2 yes** votes from Angie and Elvina; **0 abstentions**; **3 absent**; Rebecca Hirsch, Christopher Lee, and Michael Popwell. The **motion failed**.

3.Beautification Committee;

- a. Standing committee, must select 2 board members – None

4.Budget and Finance Committee; Elvina Beck – No report

5.Bylaws & Election Committee; Rebecca Hirsch (absent) no report

6.PLUM Committee; Chairs Roger Davis, Gayl Murphy

- a. Case #VTT-74340-SL 10 small lot subdivision project at 1338-1342 N. Sycamore Ave. This site was previously approved as a four-unit project for small lot subdivision homes but after acquiring property next door, applicant wishes to assemble the lots for the construction of ten units. This project purposes less than 20% height adjustment request. The PLUM Committee voted 7-1 to recommend that CHNC Board support the project as presented with a request that the presenter address both landscaping and noise concerns.

Colleen Edwards, introduced herself as a Development Manager with WCH Communities, LP, which builds small lot subdivisions; the architects are in Santa Monica, and modern design of the project noted. They have two-car parking per home, and two extra guest parking spots for the entire 10 lots. They are in

the preliminary phase of selecting plants. Asked about noise emanating from roof decks, the Maintenance Association will maintain the road down the middle, there are CC&Rs, and the level of noise from parties is actionable by the BOD of the Maintenance Association. She proposed to add the mention of the LA Municipal Code's evenings at 10:00 pm and 45 decibels. Ferris reminded her that they asked for a doggy way station which they will do; and will have a bulletin for the CHNC.

Public Comment: Each will be 2,000 square feet and expect to cost \$400 or 450/ square foot. They are in CD4. There will be a little patio in the front and back, connected to the units in front and back. They are working with the Bureau of Sanitation to develop solutions for garbage cans.

Motion: To support the project: **Moved by Ferris; seconded by Elvina;** Roger called the question. Vote was taken with **4 yes** votes from Angie, Duffy, Ferris and Roger, **0 no** votes; **2 abstentions** from Gayl and Elvina; **3 absent:** Rebecca Hirsch, Christopher Lee and Michael Popwell; the **motion passed**.

8. Budget Advocates update: The Board must select a secondary budget rep in addition to Michael Popwell. Christopher Lee was appointed Budget Rep, though he was absent.

I. The board is seeking members of the public to participate on all CHNC committees. Interested members may contact elvina@chnc.org or attend the meeting. Possible action by the Board includes appointments to the committees. A maximum of two members from CHNC board can be members of each committee. Milagros Lizarraga and Linda Ricky volunteered. Ferris asked that those folks send something.

Public Comments:

Milagros Lizarraga (former Board member and Board President of this NC) encouraged public participation. She introduced herself as a professional in communications and stated that we need to ask what the stakeholders need; that our purpose is to bring the voice of our stakeholders to the City of LA.

Linda Ricky runs Hollywood Education Literacy Program on Hollywood Boulevard, free nonprofit, has been a nurse for 40 years; she set up a detox center in Viet Nam, she wants to help everyone be better.

Motion: Elvina appointed Milagros and Linda. Ferris stated that he would have preferred it if the interested parties would attend committees and participate before being ratified. **Unanimous.** Roger related that Punam wants to be on a committee but had to leave. Discussion ensued as to what the process will be. Suggestions include sending an email, going to the committee you want to be in.

J. COMMENTS by Board Members - Board members may provide a brief statement of their activities or request that an item be placed on a future agenda item.

Angie recommended scheduling the committee meetings as a "Special Joint Meeting for Outreach and Board" stating that it's better to put "and the Board; if they show up they can talk."

Angie further recommended having that the Board have a training from DONE. Wehbe recommended a Strategic Planning Session for all the committees. Duffy stated he is trying to get Lorenzo. Angie related that she attended the Congress of Neighborhoods.

K. ADJOURNMENT: Elvina moved and the meeting adjourned at 9:10 pm.