



North Hills East Outreach Survey for Fiscal Year 2014-2015

Name and contact for your Outreach Committee Chair: Italia, Lagunas

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Digital Tools:

Does your Council have: a website? No

If yes, please give us your website address:

if so, does it link to EmpowerLA?

Does your Council have: a Facebook Account? No

If yes, please give us your Facebook url:

if so, do you utilize the events feature?

Does your Council have: a Twitter Account? No

If yes, please give us your Twitter url:

Do you utilize hashtags with Twitter?

If yes, what hashtags does your Council use for Twitter?

Does your Council have: a YouTube Account? No

If yes, please give us your YouTube URL:

if so, do you create Council videos?

Does your Council have: a database of Stakeholders? No

an email newsletter campaign? No

an email newsletter service? No

if so, what company?

Does your Council have: a virtual phone line? No

if so, what company?

Does your Council have: a virtual fax line? No

if so, what company?

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Department of
NEIGHBORHOOD EMPOWERMENT

200 N. Spring Street, 20th FL, Los Angeles, CA 90012 (213) 978-1551

E-mail: NCsupport@lacity.org www.EmpowerLA.org



Print Materials:

Does your Council have: business cards for Boardmembers? No
business cards with general information? No
a print newsletter campaign? No
a brochure? No

Does your Council have: letterhead? No
templates for newsletters, brochures, flyers? No
branded materials (frig magnets, bookmarks,...) Yes
If Yes, please list branded materials: shopping bags, pens

Calendar:

Does your Council use: an online Calendar? No
If yes, what Calendar service do you use?

Does your Council use: Community Bulletin Boards?

Partners:

Does your Council maintain working relationships with other organizations? (CPAB, Homeowners and Residential Associations, Chambers of Commerce, Library, Local Parent/Teacher Associations, Cultural Organizations, Community Theatre, Churches/Synagogues, Social Services/Food Banks, Historical Associations,...) No
If so, what are the organizations?

Media:

Does your Council have: Local Media Contacts? No Press Release Templates? No
a media strategy? No Contacts with local print media? No Contacts with local digital media? No a local media advertising strategy No

Street Presence:

Does your Council advertise: Bus Stop Shelters: No Bus Benches: No Street Light Banners; No Sanitation Trucks: No A-Frames: No Yard Signs No

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What is your Council's most effective tool for engaging the public and keeping them informed?

posted meeting notices

What is your Council's greatest opportunity for improving its outreach and for reaching the public and engaging them in the Neighborhood Council's activities?

establish a useful online presence