



## Chatsworth Outreach Survey for Fiscal Year 2014-2015

**Name and contact for your Outreach Committee Chair:** Jelena, Csanyi

**Phone:** (818) 341-4863

**Email:** beba@socal.rr.com

### Digital Tools:

**Does your Council have: a website?** Yes

If yes, please give us your website address: chatsworthcouncil.org

if so, does it link to EmpowerLA? Yes

**Does your Council have: a Facebook Account?** Yes

If yes, please give us your Facebook url: <https://www.facebook.com/chatsworthcouncil>

if so, do you utilize the events feature? Yes

**Does your Council have: a Twitter Account?** No

If yes, please give us your Twitter url:

Do you utilize hashtags with Twitter?

If yes, what hashtags does your Council use for Twitter?

**Does your Council have: a YouTube Account?** No

If yes, please give us your YouTube URL:

if so, do you create Council videos?

**Does your Council have: a database of Stakeholders?** Yes

an email newsletter campaign? Yes

an email newsletter service? Yes

if so, what company? Constant Contact

**Does your Council have: a virtual phone line?** Yes

if so, what company? Reach Me

**Does your Council have: a virtual fax line?** Yes

if so, what company? Reach Me

# EMPOWER LA™

Department of  
NEIGHBORHOOD EMPOWERMENT

200 N. Spring Street, 20<sup>th</sup> FL, Los Angeles, CA 90012 (213) 978-1551

E-mail: [NCsupport@lacity.org](mailto:NCsupport@lacity.org) [www.EmpowerLA.org](http://www.EmpowerLA.org)



## Print Materials:

**Does your Council have: business cards for Boardmembers? No**  
**business cards with general information? No**  
**a print newsletter campaign? No**  
**a brochure? Yes**

**Does your Council have: letterhead? Yes**  
**templates for newsletters, brochures, flyers? Yes**  
**branded materials (fridge magnets, bookmarks,...) Yes**  
If Yes, please list branded materials:

## Calendar:

**Does your Council use: an online Calendar? Yes**  
If yes, what Calendar service do you use? Google

**Does your Council use: Community Bulletin Boards? Yes**

## Partners:

**Does your Council maintain working relationships with other organizations? (CPAB, Homeowners and Residential Associations, Chambers of Commerce, Library, Local Parent/Teacher Associations, Cultural Organizations, Community Theatre, Churches/Synagogues, Social Services/Food Banks, Historical Associations,...) Yes**  
If so, what are the organizations?

## Media:

**Does your Council have: Local Media Contacts? Yes Press Release Templates? Yes**  
**a media strategy? No Contacts with local print media? Yes Contacts with local digital media? Yes a local media advertising strategy No**

## Street Presence:

**Does your Council advertise: Bus Stop Shelters: No Bus Benches: No Street Light Banners; No Sanitation Trucks: No A-Frames: No Yard Signs No**

# EMPOWER LA™

Department of  
NEIGHBORHOOD EMPOWERMENT

200 N. Spring Street, 20<sup>th</sup> FL, Los Angeles, CA 90012 (213) 978-1551

**E-mail:** [NCsupport@lacity.org](mailto:NCsupport@lacity.org) [www.EmpowerLA.org](http://www.EmpowerLA.org)



**What is your Council's most effective tool for engaging the public and keeping them informed?**

Email and word of mouth

**What is your Council's greatest opportunity for improving its outreach and for reaching the public and engaging them in the Neighborhood Council's activities?**